

INTERNATIONAL
THE NEWS

Pictorial message on fag packs demanded

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By By Our Correspondent

LAHORE

THE Fatima Memorial Hospital (FMH) held a seminar stressing the need for introducing pictorial messages on cigarette packets here on Tuesday.

The objective of the seminar was to create awareness among the policy-makers and opinion leaders regarding the need of reforms regarding cigarette packets. It was organised by the Nur Foundation Centre for Health and Social Policy in collaboration with the Network for Consumer Protection, Islamabad.

Speaking on the occasion, MPA Dr Asad Ashraf, the chief guest, appreciated efforts of the organisers of the seminar.

Fatima Memorial Hospital Chairperson Shahima Rehman talked about the hazardous nature of tobacco products, saying tobacco manufacturers and the government bore a responsibility to ensure the health knowledge among the consumers.

Ms Aasma from the Network for Consumer Protection spoke about the tobacco control laws and their implementation in the country.

Speaking on the occasion Fatima Memorial Hospital College of Medicine and Dentistry Principal Prof Humayun Maqsood said there was a need to amend the Tobacco Ordinance 2002 and to incorporate pictorial messages on cigarette packets, adding pictorial messages had been quite effective in persuading smokers to quit the habit worldwide.

Prof Amanullah Khan said the country needed to reduce tobacco smoking to control non-communicable diseases.